

FACEBOOK AD TARGETING

HOW CAN FACEBOOK WORK FOR YOU?

More than 1.4 billion people use Facebook to connect with what matters to them, and more than 900 million visit every day. 1 When you run a Facebook Ad, you choose the audiences that see it by location, age, interests and more.

With Facebook Ads, you choose the type of people you want to reach and we deliver your ads to them. This makes your ads more relevant for the people who see them and brings you real results.

Advertising on Facebook is easy for you and your customers. From a Facebook Ad, people can get directions to your store, download your app, view your videos, add an item to a shopping cart or take another action on your website.

